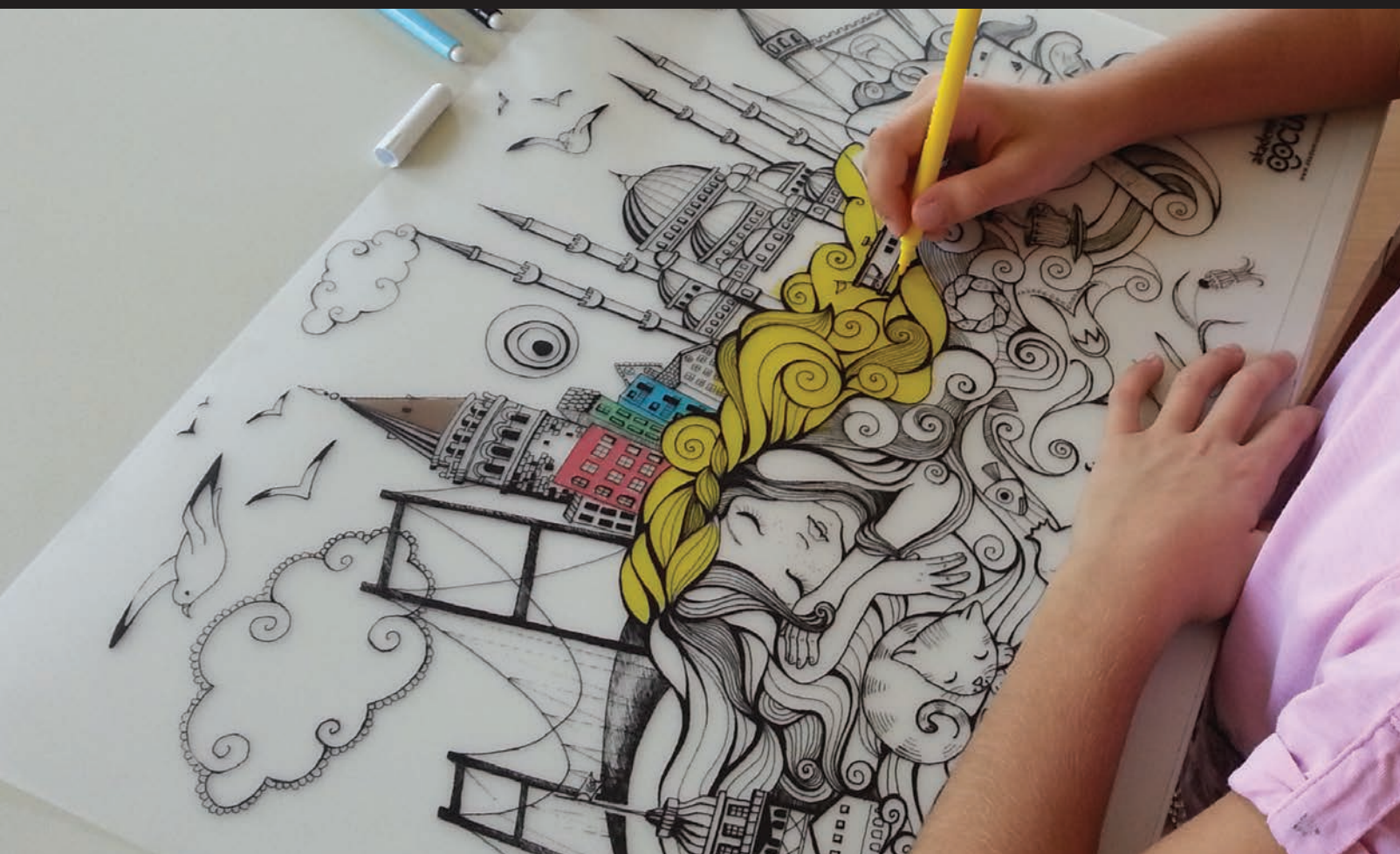




"Finding the Market in the Gap since 2019"

Arts&Crafts Catalogue 2026

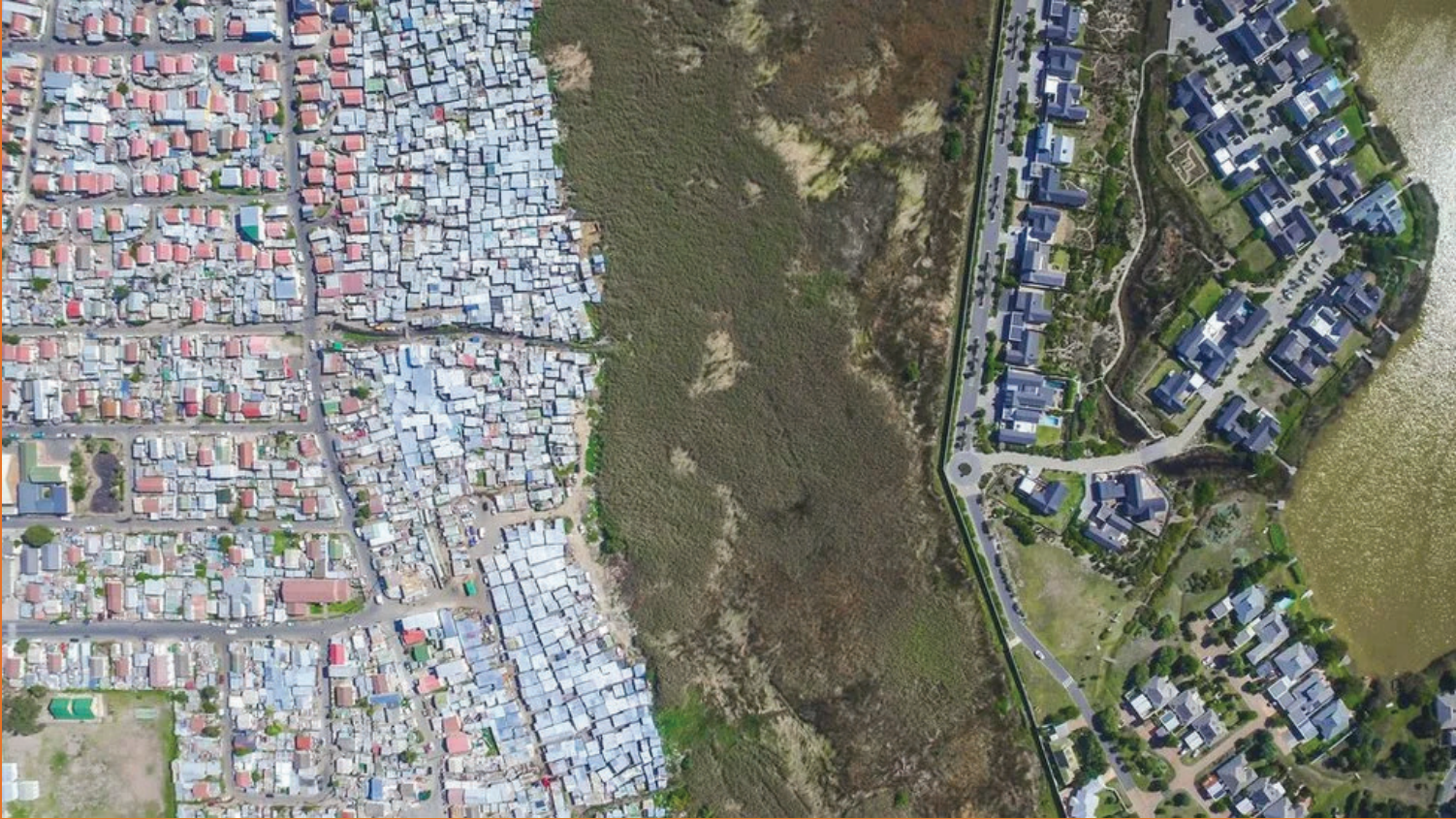


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OUR WHY

To create jobs in South Africa, so that, together,
we can change the picture below





Funny Mats Single (48cm X 33.5cm)

Funny mat is a tabletop and surface protection cover that can be used for many activities. Its main use is as a place mat that can be coloured in, but can be used for craft activities like painting, shaping clay or play dough.

The designs on the funny mat can be coloured with water-based felt tip koki pens. The colours will wash off when the mat is placed under running water so it can be used again and again!

Funny mat is produced from pp and is non-toxic.

A great way to keep your toddler at the dinner table so mom and dad can share a rare meal together!



NUMBERS (WHITE)
FUNMAT905
8681379309059



THE PRINCE AND THE PRINCESS
FUNMAT1010
8681379310109



VEHICLES
FUNMAT1012
8681379310123



SPACE
FUNMAT1013
8681379310130



ENGLISH ALPHABET
FUNMAT1017
8681379310178



MERRY CHRISTMAS
FUNMAT1018
8681379310185



UNICORN
FUNMAT1028
8681379310284



DANCERS
FUNMAT1037
8681379310376



FIREFIGHTERS
FUNMAT1039
8681379310390



DEEP SEA
FUNMAT1102
8681379311021



CONSTRUCTION TRUCKS
FUNMAT1112
8681379311120



PETS
FUNMAT1113
8681379311137



WILD ANIMALS
FUNMAT1114
8681379311144



FARM LIFE
FUNMAT1136
8681379311366



FREE ACTIVITY
FUNMAT1144
8681379311441



BUTTERFLIES
FUNMAT1063
8681379310635



DOGS
FUNMAT1054
8681379310543



HORSES
FUNMAT1053
8681379310536



SLOTHS
FUNMAT1056
8681379310567

Funny Mats Large Combo (2 mats & 6 Pens)

(48cm X 33.5cm)



UNICORN & MERMAID
FUNMATCOMBO4110
8681379341103



THE PRINCE AND PRINCESS & DANCER
FUNMATCOMBO4117
8681379341172



FARM LIFE & DEEP SEA
FUNMATCOMBO4118
8681379341189



PETS & WILD ANIMALS
FUNMATCOMBO4119
8681379341196



CONSTRUCTION TRUCKS & VEHICLES
FUNMATCOMBO4120
8681379341202

Funny Mat Merchandising Units & In Store Pics





Bath Beans®

Bath Beans® are unique bath toys, packaged in blister packs – each packet contains 2 Bath Beans® whilst each capsule contains 2 bath toy sponge characters. Each packet contains graphic pictorial and descriptive wording instructions in five different languages, as well as relevant safety information and markings compliant with CE/UKCA regulations.



SEA CREATURE
TBPSCBB
6006454000812



PIRATE
TBPPiBB
6006454000232



JUNGLE ANIMAL
TBPJABB
6006454000010



DINO
TBPDBB
6006454000829



BEACH
TBPBeBB
6006454000263



PET
TBPPBB
6006454000225



AFRICAN ANIMAL
TBPAABB
6006454000805



UNICORNS & FAIRIES
TBPUFBB
6006454000188



AFRICA'S BIG FIVE
TBPAB5BB
6006454000645



Bath Sprudels®

Single Sprudels come in 6 different colours. Blue, turquoise, green, coral, orange and yellow. They make the bathroom smell beautiful as they fizz around. They change the colour of the bath water before revealing a hidden cute sponge toy. They come in a colourful CDU which contains 48 individually packed bath bombs. Don't worry mums! The bath bombs won't stain your bath! (or your children) The triangular 6 pack box contains all 6 colours. Six colourful bath times with 6 sponge surprises all in one box!

Jumbo Bath Sprudels create a foamy bath that changes colour twice! The big surprise is a BIG funky chunky sponge toy. The perfect size for little hands to hold.



SINGLE BATH SPRUDEL
TBP SINGLE
6006454000300



6 PACK BATH SPRUDEL
TBP 6PK
6006454000256



JUMBO STRUDEL
TBP JUMBO
6006454000621

Egg Sprudels®

The Egg Bath Sprudel® range comes in three forms; blue egg with red dots, turquoise egg with yellow dots & orange egg with green dots. Egg Bath Sprudels® are carefully themed to release sponges with egg-laying animals only, which will encourage educational fun for all involved.



EGG BATH STRUDEL
TBPEGG
6006454000591



DINO EGG BATH STRUDEL
TBPDES
6006454000294



Rainbow Sprudels®



RAINBOW STAR
TBPRSS
6006454000782



RAINBOW ROCKET
TBPRRS
6006454000775



AFRICAN RAINBOW
TBPARB
6006454000799

Bath Sprinkles®



BATH SPRINKLES
TBPSPRINKLE
6006454000515



Crystal Art Bag Charms

Arts & Crafts meets wearable accessories: A perfect combination of diamond painting, collectability of fan favourite characters and a functional AND fashionable Bag Charm.



Each Crystal Art Bag Charms kit comes with everything you need to complete the project. It's super fun and relaxing to make. These sparkling bag charms comes with a clip-on hanger so you easily put on any backpacks, handbags, luggage's, laptop pouches, etc!

Kit Content



Who are its target customers?



Creative Kids
A6-15



Hobby Crafters
F25-55



Kidult Collectors
A25-45

What are Crystal Art Bag Charms ?

Arts & Crafts meets wearable accessories:
A perfect combination of diamond painting,
collectability of fan favourite characters

Product Features

- Easy To Make
- Fun To Collect
- Perfect to Gift



Stitch – Crystal Art Bag Charm
5056588610518



Angel - Crystal Art Bag Charm
5056588610501



Minnie Mouse – Crystal Art Bag Charm
5056588613014



Spiderman - Crystal Art Bag Charm
5056588613052



Little Mermaid - Crystal Art Bag Charm
5056588613007



Superman - Crystal Art Bag Charm
5056588610440



Crystal Art Buddies

Arts & Crafts meets Collectible Figures: A perfect combination of play value of diamond painting & collectability of fans favourite characters.

Crystal Art Buddies®



Crystal Art Buddies Kit Content



What is Crystal Art Buddies ?

- Crystal Art Buddies is a creative collectible craft kits introduced to the market by Craft Buddy in 2022.

What is its USP?

- Arts & Crafts meets Collectible Figures: A perfect combination of play value of diamond painting & collectibility of fans favourite characters

Product Features

- Easy To Make
- Fun To Collect
- Perfect to Gift

Who are its target customers?



Creative Kids
A6-15



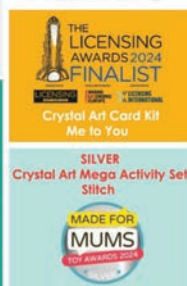
Hobby Crafters
F25-55



Kidult Collectors
A25-45



2024 AWARDS





Stitch - Crystal Art Buddy
5056588601141



Angel - Crystal Art Buddy
5056588606382



Little Mermaid - Crystal Art Buddy
5056588601196



Spiderman - Crystal Art Buddy
5056588600984

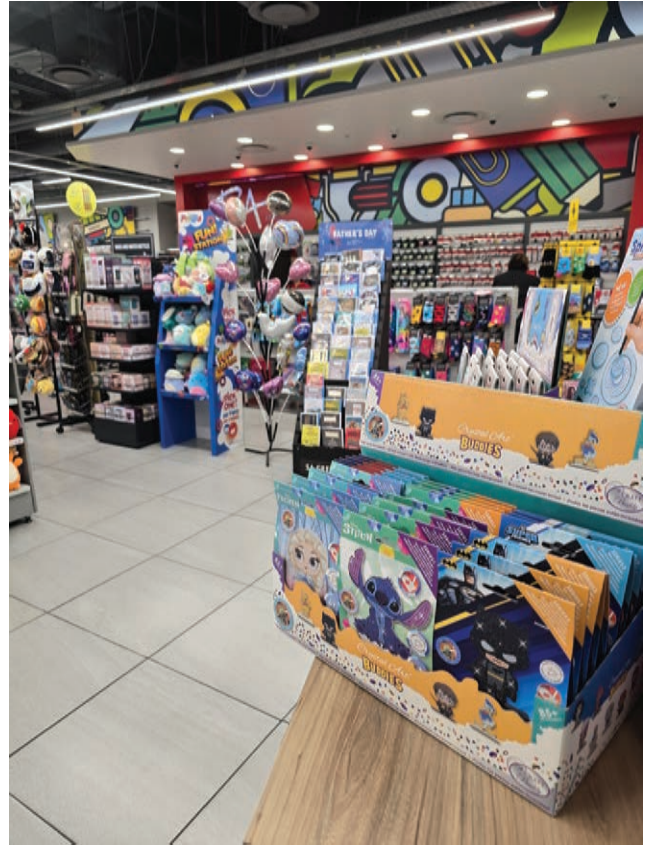


Batman - Crystal Art Buddy
5056588609543



Superman - Crystal Art Buddy
5056588609369

Crystal Art Merchandising Units & In Store Pics



Reward and Emotion Chart

Reward charts use positive reinforcement by giving children immediate recognition for their efforts. When you notice good behaviour right away, children link their actions to positive outcomes. The process is simple. Your child performs the desired behaviour, then receives a sticker as recognition. This positive experience encourages them to repeat the behaviour.

Key elements that make charts effective:

- **Immediate feedback** - Children get recognition straight after the behaviour.
- **Visual progress** - Achievements are visible and build up over time.
- **Consistent application** - You apply the same rules every time.
- **Appropriate rewards** - Small, meaningful incentives work best.

Your consistency matters more than the size of the reward. A simple smiley face given every time will motivate better than occasional expensive prizes.

What's in the box

1 x Wipe Clean Reward Chart, 1 x Wipe Clean Emotion Chart, 1 x Felt-tip Pen, 3 x Sticker Sheets (72 Stickers)



Gabby's Dollhouse
FSC3-GDHREW
5012128607417



Paw Patrol
FSC3-PPREW2
5012128605079



Reward and Emotion Chart



Disney Princess
FSC3-PSREW/4
5012128605093



Spider-Man and his
Amazing Friends
FSC3-SPFREW
5012128605086



Peppa Pig
FSC3-PEREW/5
5012128601644



Licensed Stickers

(7 sheets and 500 stickers)



Stitch 500 Stickers
YLICACA4A029
5012128618895



Spider-Man & Friends 500 Stickers
SPFSTR
5012128602085



Gabbys Dolls House
500 Stickers
GDHSTR
5012128606717



Disney Princess 500 Stickers
YLICACA4A001
5012128614859



Paw Patrol 500 Stickers
500 Stickers
PPSTR2
5012128595677



Peppa Pig 500 Stickers
PESTR/5
5012128597961





Build 'n Sound 3D Puzzle

Bring your favourite animals to life, literally! This interactive 3D puzzle features a built-in sound module that plays realistic animal sounds once assembled, adding an exciting sensory twist to hands-on learning.

Crafted from eco-friendly FSC-certified paper, this puzzle encourages children to explore animal anatomy while developing fine motor skills, patience, and problem-solving abilities.

With engaging facts and immersive play, kids will feel a true sense of accomplishment as their creation comes to life.

Perfect for curious minds and classrooms alike, this puzzle blends creativity, education, and sound for a truly unique building experience.



Build 'n Sound 3D Puzzle



Shark
PP1114
9352801001764



Orca
PP1115
9352801001771



Dolphin
PP1116
9352801001788



PDQ



Build 'n Sound 3D Puzzle



African Elephant
PP1111
9352801001733



Lion
PP1112
9352801001740



Giraffe
PP1113
9352801001757



PDQ



Build 'n Sound 3D Puzzle



Tyrannosaurus Rex
PP1123
9352801001887



Stegosaurus
PP1124
9352801001894



Triceratops
PP1125
9352801001900



PDQ



Travel Magnetic Box

This magnetic box is based around children's favourite themes, including two scenes and over 30 magnetic pieces. It integrates different themes with exquisite magnetic pieces to help develop imagination, concentration and hand-eye coordination.



Travel Magnetic Box Dinosaur Land
ME0893
9352801007834



Travel Magnetic Box Unicorns
ME0885
9352801001696



Travel Magnetic Box- Mermaids
ME0886
9352801001702



Travel Magnetic Box Vehicles
ME0891
9352801007810



PDQ



PDQ

Disposable Nitrile Gloves



10 Pack Large
TGL10
6141436180453

10 Pack Medium
TGB10M
6141436558849

10 Pack Extra Large
TGB10XL
6141436558832



50 Pack Large
TGL50
6595256472849

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